GOAL 1

Improve the quality of academic programs, while focusing on student retention and degree completion.

OBJECTIVE A. Provide and document faculty/staff professional development opportunities including emerging technologies.

OBJECTIVE B. Review all academic programs by designated program review committee, analyzing data of program graduates collected from exit surveys, employer surveys, and transfer data.

OBJECTIVE C. Research, develop, and evaluate new program/course opportunities, utilizing external scanning and existing data provided by local, state, and national agencies.

OBJECTIVE D. Provide strong developmental education courses to prepare students for college academic coursework.

OBJECTIVE E. Increase student retention by improving academic advisement, maintaining the transferability of additional coursework, and developing additional articulation agreements with other colleges and universities.

OBJECTIVE F. Review enrollment management practices and implement student-focused course scheduling to achieve a higher percentage of degree completion.

OBJECTIVE G. Achieve full institutional involvement in the faculty-driven accreditation process.

OBJECTIVE H. Utilize annual assessment of academic programs to direct program and budgeting decisions (i.e., classroom/office supplies, personnel, work studies, additional faculty).

OBJECTIVE I. Operate a comprehensive learning resources center.

OBJECTIVE J. Provide opportunities for students to learn and enhance skills outside the traditional classroom setting (i.e., field trips, internships, exchange programs).

OBJECTIVE K. Collaborate with regional and state partners, through external scanning, to improve educational opportunities for students who are transitioning into a higher education environment from either public schools, career technology centers, or other non-traditional settings.

GOAL 2

Promote and improve student support services.
OBJECTIVE A. Provide student support services that will enhance the learning spectrum, aid in student retention, and increase opportunities for life-long learning.

OBJECTIVE B. Initiate recruitment/marketing strategies, seek opportunities to build a positive image, and employ methods to reach locations beyond our traditional five-county service area.

GOAL 3
*Continue acquisition and application of technology.*

OBJECTIVE A. Provide technology, including equipment and software applications that will effectively support instructional programs.

OBJECTIVE B. Implement technologies and provide training, which will improve efficiencies for students, staff, and faculty.

OBJECTIVE C. Provide distance education through additional web-based courses, interactive television courses, and telecourses.

GOAL 4 *(Each department needs a NIMS safety objective)*
*Maintain and strengthen long-term fiscal viability and infrastructure.*

OBJECTIVE A. Evaluate the strategic plan each year, developing and implementing new goals/objectives as external/internal factors change.

OBJECTIVE B. Provide a physical and organizational infrastructure that fosters a safe learning environment.

OBJECTIVE C. Seek and enhance efficient practices while identifying those that should be modified or discontinued.

OBJECTIVE D. Explore and pursue opportunities for additional revenue, developing niches that would create a stronghold in the marketplace.

OBJECTIVE E. Enhance the budgeting process by tying budgeted dollars to the strategic goals and objectives of the institution and/or department.

OBJECTIVE F. Maintain fund balances that promote fiscal stability.

GOAL 5
*Participate in economic development, service learning, and community service activities.*

OBJECTIVE A. Actively solicit input from interest groups, through external scanning, on programs, courses, and economic development.

OBJECTIVE B. Provide facilities and resources to community service organizations.
OBJECTIVE C. Support and encourage employees to serve in community, civic, service and government agencies, schools, religious organizations, and other organizations that benefit the community and beyond.

OBJECTIVE D. Encourage faculty/staff to create, increase, and maintain programs for students in service learning, community service, and community engagement.